

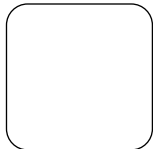
Brand Colors

The primary brand colors represent the core color expressions of the MX brand.



MX BLACK

RGB 0, 0, 0
CMYK 60, 40, 40, 100
HEX #000000



MAIN WHITE

RGB 255, 255, 255
CMYK 0, 0, 0, 0
HEX #FFFFFF



Primary Colors



MX BLUE

RGB 0, 117, 225
CMYK 81, 52, 0, 0
HEX #0075FF



MX BLUE 2

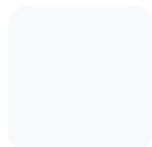
RGB 0, 195, 255
CMYK 74, 0, 0, 0
HEX #00C3FF

Secondary Colors



MX PURPLE

RGB 155, 63, 223
CMYK 53, 78, 0, 0
HEX #9B3FDF

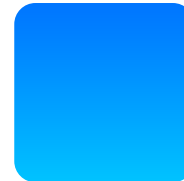


RGB 114, 227, 173
CMYK 49, 0, 45, 0
HEX #72E3AD



RGB 239, 70, 110
CMYK 0, 88, 38, 0
HEX #EF466E

Gradient Treatment



MX BLUE
#0075FF



MX BLUE 2
#00C3FF

MX BLUE 2
#00C3FF
MX BLUE
#0075FF
MX PURPLE
#9B3FDF